



Hrishitaa Chetia

Roll No.:234209013

M.Des in Electronic Product Design

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Portfolio

Doodle Blog

EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des. in EPD	Indian Institute of Technology, Guwahati	8.35	2023-Present
B.Tech.in EE	Tezpur University	7.49	2019-2023
Senior Secondary	SEBA Board	80.4%	2018
Secondary	SEBA Board	90.5%	2016

EXPERIENCE

- **Namahtey Dais OPC Pvt. Ltd.** *October, 2022 - June, 2023*
Remote
Design Intern
 - Logo Design
 - UI/UX Design for mobile application
- **IIT Guwahati** *July 2023 - Present*
Assam, India
Teaching Assistant
 - Volunteer for SSI Workshop
 - Volunteer for Toy Design Workshop
 - Working on researching Human-OpenAI interaction through prompts

PROJECTS

- **Wanderly: UI/UX Project** *Jul,2024- Oct, 2024*
Wanderly
Group Project
 - **Tools used: Figma, Procreate**
 - Designed AI travel itinerary platform with real-time updates and personalized planning features.
 - Conducted user research to design features like budget management and AI-generated itineraries.
 - Created a Business Model to highlight business opportunities and collaborat
- **UnmuteX: App Design Project** *October, 2022- June, 2023*
UnmuteX
Internship
 - **Tools used: Figma, Procreate**
 - Designed UI/UX for an open mic platform with social media features (audio, video, text sharing).
 - Conducted competitor analysis of Clubhouse, YouTube, Instagram, and Facebook.
 - Developed a 90s-inspired logo using desi slang and Munna Bhai references.
- **The Moon's Superpower: Data Viz. project** *Oct, 2024- Oct, 2024*
The Moon's Superpower
Group Project
 - **Tools used: Figma, Procreate**
 - Conducted data research to collect Data to visualize
 - Brainstorming visualization and narrative
 - Focused on aspects of data viz. like information compression, entropy, channel capacity, etc. based on target audience

TECHNICAL SKILLS

- **Software:** Figma, Procreate, Womp 3D, Fusion 360, Autodesk Sketchbook, Notion, Photoshop
- **Skills:** UI/UX Design, Customer Experience Design, Wireframing, Prototyping, Storyboarding, Systems Thinking, Strategic Design Management, Data Visualition, Digital Art, Animating Gifs, Human-Computer Interaction
- **Softskills:** Creative, teamwork, problem-solving, communication, adaptability, critical thinking, time management, attention to detail, empathy

POSITIONS OF RESPONSIBILITY

- **President,**IEEE SB TU, Tezpur Univeristy *Dec. 2021 - Jan. 2023*
- **Prefect,**Pragjyotika Women's Hostel, Tezpur Univeristy *Aug. 2022 - July 2023*
- **Asst. Prefect,**Pragjyotika Women's Hostel, Tezpur Univeristy *Aug. 2021 - July 2022*

ACHIEVEMENTS

- **Runner's Up,**Twisted Frames by Maitreyee College of Delhi University *2021*
- **Runner's Up,**Sci-fi short story writing comeptition by InScignis of Tezpur Univeristy *2021*